

Traffic Begins At The Click

101 (And More) Sensational Blog Titles

A template guide to help you write blog titles
that people can't help but click to read

BlogEnergizer.com

101 (And More) Sensational Blog Headlines

Great titles come easy for some people. For the rest of us, sometimes we get lucky. Most of time, we probably feel like banging our heads on the keyboard. As more and more blogs burst upon the Internet every single day, we need to learn to write better, craft better headlines so our posts stand out among others. Good blog titles arrest attention, capture peoples' imaginations and make people want to click through which results in more traffic. It all does start with a click.

Having trouble thinking up creative titles often leave me with lots of unpublished posts. So, I decided to scroll through my RSS reader in search of great blog titles that capture my attention. While doing so, I noticed that good blog titles are rare indeed. Out of the thousands of posts that come through my feed reader only a handful made it into this list.

Which made me wonder, how many people out there are just like me? Skimming RSS feed titles for something interesting. Lots I am sure. To compound the problem, your feeds are being used on Facebook, other peoples' websites, Twitter, social networks, bookmarks and more. Suddenly, having a good title is not so much about leading your own fans into your site anymore. They also become micro ads for your blog.

Thankfully, there are some awesome bloggers out there who are my inspiration in compiling this list (or swipe file as some would call it). I also borrowed many title structures from old advertisements, magazine headlines and good direct marketing pieces. Happily, since putting together this list, it has helped me countless times when I was stuck. It even helped jump start whole blog posts. Because of that, I'm confident there's something you can use here any time.

Enjoy and Happy Blogging!

Lynette
Chandler

How To Use This Guide

The headlines here are structured like templates so it is easy for you to apply it to your blog. There are a lot of ...'s which is where you'd add or continue on the sentence with something relevant to what you are writing about.

X (number)s are where you should enter a number

() brackets contain short hints about what to put in that spot

Where appropriate, examples and additional explanation will follow the template

1. The Funniest Ever
2. X (number) Signs You Should/Shouldn't..
3. Top 5...
4. 17 Greatest..
5. 9 Smart Tips On...
6. 10 Uses For...
7. 5 Unique Ways To Use...
8. 7 Questions To Ask...
9. Amazing Facts About...
10. The Art of And How To Do It
11. 24 Easy Ways To Improve...
12. (Desired Results) – Step-by-step Guide
Example: 3 Hour Work Days – Step by step guide
13. From(Negative, Status quo) To (Desired outcome) – Here's How
14. How To Raise Money To...
15. How To Cut Your ... Bill

16. ... Of The Week

17. Beating The...

Example: Beating The Morning Chaos

18. Escape The...

19. Shocking...

Example: Shocking. Cops Pull Over 9 Year Old

20. Why You Needn't Worry About...

21. Top 12 Free Ways To...

22. Easy ... (Solution, Work, Food, Gift) That Your ... (Boss, kids, spouse) Will Love

23. Why Do...?

24. Isn't It Better To...?

25. ...Tools/Applications For Saving Time and Money

26. How Do You...?

27. Switching To ... Without Tears

28. ... Without Pain

29. Is Your Safe?

30. What ... Really Means

31. 12 Time Saving Tips For...

32. What I Learned About...

33. The Best and Worst of ...

34. Creative ... On A Budget

35. Please Don't...

36. ... (Someone) Does Product Testing On Kids/Animals etc
37. Solved: A Common ... Problem/Mistake
38. Why Do You?
39. Bad Idea ...
40. Do You?
41. How Do You...?
42. What To Do With ... ?
43. 4 Simple Ways To...
44. Why ... Is Not About ...
Example: Why Education Is Not About Getting Good Grades
45. Funding Your ... Dream Or Paying For Your ... Dream
46. From (Problem) to (Desired Outcome) in 24 hours
Example: From 500 to 0 emails in 24 hours
47. How To ... (dress, act, live) Like (insert famous person)
Example: How to entertain like Martha Stewart, How to present like Steve Jobs
48. Demystifying
Example: Demystifying Shopping Carts
49. Say No To ...
50. Alternatives To...
51. Have You Ever...?
52. What's The Biggest Mistake You've Ever Made As A ...
53. Turn (negative) Into (positive)

54. X (Number) Books/Blogs You Should Be Reading

55. Real ... (Men, Women, Children) Don't Need ...

56. 6 Reasons To ...

57. 10 Reasons Why...

58. How (Insert name) Increased/Improved/Lost/Saved His/Her/Their ... by 500%

59. Warning: Use ... At Your Own Risk

60. 10 Surefire ... That Works

61. Do ... Really Matter?

62. Why You Should ... (Do this) First

63. Top 5 Fatal Mistakes ... Make

64. The Secret To ...

65. Warning: Your ... Is Ruining your ...

Example: Warning: Your Job Is Ruining Your Marriage

66. Here's How To (Desired results) In (Short time) or (Small price)

Example: Here's How To Earn An Extra \$1000 In 7 Days; Here's How Feed Your Family For \$800 A Year

67. Halloween Scares Up...

68. Summer Heat ...

Example: Summer Heat Brings Out Cool Gadget Deals

69. April Showers Dampen...

70. Whose Fault When....

71. A Little Mistake That Cost (somebody) (large amount of money) A Year

72. Three types of ... which group are you in?

Example: Three Types of Bosses. Which Are You?

73. How To Do Wonders With A Little...
74. How Much Is Costing You?
75. Suppose This Happened On Your (special day)?
76. 3 Disasters That Could Strike On (Monday, Sunday, etc)
77. At last (someone) reveals his/her (1000 year or \$50000) Secret to ...
78. Get (Desired Outcome) and stay (Desired Outcome)
Example: Get slim and stay slim
79. Do you recognize the X (Number) early warning signs of (Problem)
80. Lazy (Someone)'s Way to (Desired Outcome)
81. If you don't (Do this now), you'll hate yourself later
82. New for you, A...
83. Does your ... cost too much?
84. Mistakes that ruined millions of ...
85. (Somebody)'s Most Shocking ...(Bad or obsessive) Habit
86. The tale of ...
87. The case of
88. (Someone)'s Secret Library / Collection
89. (Something positive or negative) beyond belief
Example: Rich Beyond Belief
90. Can you (Do something big, complicated) in a (short time or small amount of money)?
Example: Can You Build A Product In 24 Hours? Can You Buy A House For \$10,000?
91. Two that guarantee (something) success

92. Why (Doing this) is the least (Positive) of all

93. Five lessons from (someone) to (desired results)

94. Avoiding (something undesirable)

95. 10 (Kitchen, Business, parenting, Gardening) tips and time savers

96. The trouble with ...

97. Be a smart ...

98. The truth about ...

99. The little ... that (did something spectacular)

Example: the little e-book that made \$10,000, The Little Blog That Made Her Famous

100. Is it possible to... (do something rather drastic)

Example: Is It Possible To Learn HTML In One Day?

101. X (number) Attributes of A Successful...

102. X (number) Rules of...

103. How (something small or small amount) turned into (something big or big returns)

Example: How \$9 Turned Into \$990

104. What Makes A Successful...

Additional Resources & Further Reading

[Useit.com](#)

Solid article how to write titles, subject lines and headlines by Jakob Nielsen.

[Subject Line Secrets](#)

For email subject lines and email marketing. No rule to say you can't learn from it and use it on your blog.

[Infomarketing blog](#)

Wonderful blog with tons of Swipe files from classic ads and direct marketing campaigns. Must bookmark

[Ultimate online swipe file](#)

Get signed up for a free swipe file

[How To Improve Your Writing](#)

Quick read, easy to follow and best of all. Templates! Yes, I'm a template kinda gal. Originally written to help you write articles and reports quickly. It's a lot of help for bloggers. After all, blog posts are like articles and we could always use free reports to help generate traffic to our blogs.

[Ad*Access](#)

I really found this database to be ultra useful. Being a student of advertising in college, I loved to thumb through old ads to see what they did, check out the good ones and the not so good ones. This is an online library of over 7,000 U.S. And Canadian advertisements between 1911 and 1955. There are copyrights attached to the ads. Please be sure to read and understand the terms of use. However, you are always free to study them.

[Copywriting Sweetie](#)

While we may not think of blog writing as copywriting but is! Copywriting doesn't have to be about selling anything but about getting people to take action like subscribe to our RSS feed, our feed emails, make comments or click on our advertiser or affiliate links. Learning how to write like a pro copywriter can only help your writing. This is an easy to understand course and lot of actionable methods you can put to work right away.

[Copyblogger](#)

Who can leave out this popular blog? You'll learn a lot here not only about writing, copywriting and such but about business, blogging and earning money too.



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