

29 Affiliate Promo Tools Ideas



Brought to You By [Affiliate Manager Sweetie](#)

Providing fresh promotional tools to your affiliates is a great way to keep your affiliates interested and motivated to take action. But what happens when you run out of ideas for tools to provide? Here are 28 ideas to keep the momentum in your affiliate program.

1. Articles
2. Short Email Ads
3. Email Solo Ads
4. Graphical/Photographic Product Depictions
5. Product Image with Text
6. Adsense-Looking Text Ads for Website
7. Brandable Reports
8. Brandable Videos
9. Signature Lines
10. Brandable Transcripts
11. Free Trials
12. Free Ecourses
13. Twitter and Other Social Networking Messages
14. Copy for Google Adwords Ads
15. Copy for Yahoo Search Marketing Ads
16. Copy for Microsoft adCenter Ads
17. Graphical Banners / Buttons
18. Free Teleseminars and Recordings
19. Brandable Checklists / Worksheets
20. Brandable Software
21. Printable Brochures
22. Prewritten Product Reviews
23. Blog Posts
24. Case Studies
25. Podcast Commercials
26. Author Biographies and Pictures
27. Interview Opportunities
28. Seasonal Graphics and Promotions
29. Newspaper Classifieds

Need More Help with Your Affiliate Program?

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