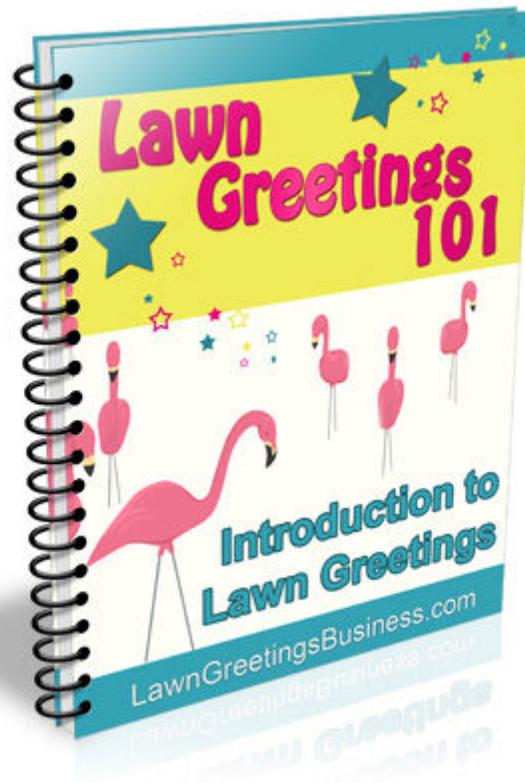


Lawn Greetings 101

# Introduction to Lawn Greetings



<http://www.LawnGreetingsBusiness.com>

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Courtesy of The Stork Connection, Funny Yard Card Rental, Special Delivery 4U, & MC's Yard Cards

## Want to put a smile on people's faces and earn some cash too?

In today's world not only do we all need a little extra cash but we could also use something to brighten our day. With a lawn greetings business not only can you make some cash but you can make someone's day a little more special and feel good doing it.

Whether it be their birthday, welcoming a family member home from the war, welcoming a new baby home or congratulating a teen on their graduation, lawn greetings give you the opportunity to share fun, excitement and happiness with others.

If you enjoy sharing excitement with others and you want to start a business that can make a steady income and have you putting a smile on others faces daily, a lawn greetings business may be just the answer for you. This business requires little overhead and is big on "profit".

Its success is due to the fact that every day is special to someone. Birthdays happen every day of the year and so do baby births, and anniversaries. Then there are those other special days that come around yearly, including graduations, and a multitude of holidays. Did we mention memorable events such as weddings? Honestly, you can make any day a special one with a lawn greeting.

As the owner of a lawn greetings business you will be sharing joy with others and seeing the happiness that they experience as a result of your planting a "greeting" in their life, or rather their "yard".

I started my lawn greetings business several years back and have enjoyed a fun filled adventure ever since. This is why I want to share the opportunity to own a business that brings happiness to the lives of others, and can pay off richly not only in "green", but in smiles as well.

By the way, surprising others with a lawn greeting display can be a rewarding experience, the smiles and laughter that you create for others will warm your heart. What better business to be involved with – one that makes others smile all day long!

Just look at what satisfied customers have had to say,

***"I wanted to thank you so much for the great job on the birthday display you did for my mom last week. It was PERFECT!! She called me at 6:15 a.m. on Saturday morning.....I don't know why she thought it was me???? :):) There was a constant parade of cars and people by the house all day. My dad told me several people asked about your company. Again, thank you very much and I have already passed your number on....."***

***Maureen N.***

***My wife was so excited when we got home from the hospital to see the stork in the front yard. Thank you so much for getting the stork up before we got home! Her expression was priceless!***

***Dave M.***

Although lawn greetings are fun and exciting, we take our "happy" business seriously. I have been an active member of the Lawn Greetings Association since the start of my business. A lawn greetings business is definitely a professional industry that you can have confidence in.

With the proper tools, planning and preparation you can create a successful lawn greetings business that will be rewarding and profitable for years to come.

In case you are still wondering just what a lawn greeting is, read the following.

## Lawn Greetings 101 – What is a Lawn Greeting??

Have you ever been stumped as to what to get someone for their birthday or anniversary? Some people are difficult to shop for and there are times when a plain old card just won't do. A lawn greeting allows people to surprise their friends and loved ones on their special day with a super-sized surprise.

Lawn Greetings are a hysterical surprise that is placed in a loved one's yard to surprise them on their special day. Lawn greeting displays usually consist of several "critters", such as flamingos, cows, dinosaurs, and other items, which are placed in a yard along with a message board that is personalized with a special message for the recipient.

Lawn Greetings can be used for:

- ❖ Birthdays
- ❖ Anniversaries
- ❖ Graduations
- ❖ Engagements
- ❖ Weddings
- ❖ New Baby
- ❖ Retirement
- ❖ Valentine's Day
- ❖ Mother's Day
- ❖ Father's Day
- ❖ Any time you want to celebrate something special!



### ***How does a Lawn Greeting work?***

Lawn greeting displays are ordered and placed through a local lawn greeting company. To find a company near you, visit the Lawn Greetings Directory at [www.Flamingoed.com](http://www.Flamingoed.com). Most companies will have a variety of displays to choose from along with a list of suggested messages to use. A lawn greeting representative will then sneak out to the recipients' lawn in the early morning hours to decorate their lawn with the desired display. That morning the recipient is greeted with the display creating a hysterical and memorable moment for them to cherish forever.

## ***Who could use a Lawn Greeting?***

Everyone! It is a fact; everyone in the world has at least one thing in common:

### **Birthdays!**

Besides having a birthday once a year, most people also celebrate special milestones in their lives like:

### **Graduations, Engagements, Weddings, New Baby, Retirement, New Home, Welcome Home**

Special holidays are also shared by a majority of the population:

### **Anniversaries, Valentine's Day, Mother's Day, Father's Day**

There is no shortage of ways you can use a lawn greeting to celebrate a special moment in ones life!

## ***Why should you send a Lawn Greeting?***

Lawn greetings are increasing in popularity as they are becoming more visible. Here are the top reasons for sending a lawn greeting:

- ❖ **Uniqueness** - Most people are searching for something unique – a lawn greeting is definitely unique and it is likely something they have never received before.
- ❖ **Different** - Everyone wants to give something different to their loved ones, not the same old flowers or card. A lawn greeting is more memorable than flowers and is something that everyone can smile about.
- ❖ **Environmentally Friendly** – lawn greeting displays are reusable (by the company) and create no waste, unlike flowers that die and cards that need to be recycled.
- ❖ **Quick & Convenient** – no shopping required! Just call your local lawn greeting company and place an order. It is as easy as that!

As you can see lawn greeting businesses cover all the important celebrations and events that we experience in our lives. They make memorable events a little more special and provide you, the business owner with a great income potential; in addition to the rewards you get from the reactions of those with whom you share a lawn greeting with. Why not become a part of a business that is profitable and unique by starting your lawn greetings business today?

## ***Interested in finding out more?***

Now imagine starting your own Lawn Greeting business... Lawn greetings provide happiness and cheer for all involved. Happy customers call you excited to send a display to a loved ones yard. Recipients, also known as "victims", get a hysterical kick out of the display you placed in their yard, while the neighbors get a good laugh too, thinking of whom they could also surprise with a lawn greeting too.

When I first started, I had very little information to guide me through the process of starting my own lawn greetings business. Since starting up I have learned a lot about the lawn greetings industry and have found many resources that have made my business more profitable. Now I want to share with others what I have learned. My goal is to help raise public awareness about the lawn greetings industry and guide future lawn greeting business owners to success!

If you like the idea of operating your own business that creates memorable moments for others, visit [Lawn Greetings Business](http://www.lawngreetingsbusiness.com) at <http://www.lawngreetingsbusiness.com> for more information on how you can start your own business.

Do you know others that may be interested in starting a lawn greetings business? This is a free report. So pass it on!

Hope to see you "flocking" soon!



Courtesy of Yard Card Surprise!  
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