



## E-book Marketing Checklist

- Conduct market research\*
- Do keyword research\*
- Select a specific topic\*
- Formulate the title\*
- Do topic research\*
- Create table of contents\*
- Write the ebook\*
- Or hire a ghostwriter\*
  - o Post job on freelance bidding sites
  - o Review bids
  - o Select writer
  - o Orient writer and give table of contents
  - o Monitor writer's work
  - o Review drafts until finalized
- Find affiliate programs to promote in the ebook\*
- Proofread and edit\*
- Hire a graphic artist to design the cover and sales page graphics\*
- Finalize the ebook, including lay-out\*
- Convert the ebook into a PDF
- Add ebook to your shopping cart
- Create the sales page\*
- Set up the sales page, thank you page and download page
- Set up affiliate system
- Contact possible joint venture partners and affiliates
- Write and schedule autoresponder messages to your list about the E-book\*
- Drive traffic to the sales page

\* **These tasks are already DONE for you at [Mom PLR Ebooks](#)**

## Here's Your Ticket To Passive Income In The Mom Niche!

Your monthly membership to Mom PLR Ebooks will give you everything you need to:

- grow your subscriber list
- skyrocket your affiliate income
- make money from Ebooks

... with a lot less effort and cost than if you did everything yourself. [Click here to learn more about Mom PLR Ebooks.](#)