



# How To Hire Experts To Create Your Web Content

For Less Than \$1 Per Page



**Private Label Rights  
Secrets Revealed!**

# HOW TO HIRE EXPERTS TO CREATE YOUR WEB CONTENT

FOR LESS THAN \$1 PER PAGE

## Want To Build An Authority Site in 90 Days?

*You're seconds away!*

When it comes to setting up a website that will pull traffic and bring in clients, the key is having authority status. If you don't have that, you've got a *long* road ahead of you.

But how do you achieve authority status? Well, it's a rather simple process: **you need to publish hundreds of pages of quality content and spread your name throughout the 'net!**

Typically, this could take several months, if not years, to build up enough content and a big enough readership to compete on a level playing field. For those looking to make a big impact *now*, that is simply too long to wait.

Now, thanks to something called Private Label Rights – or PLR – you don't have to wait.

**You can easily gain instant authority status – without all the hassle and without all the struggle.**

Let's take a look at what PLR is, and more importantly, what it can do for you.

# A Brief History of PLR Content

Over the past few years, as more websites began jockeying for top search engine positions, the need for content has risen dramatically. Search engines love content – and so do readers. **Nowadays, if you want to attract them both, it requires more than just a few articles a week.**

In the past, if you wanted to create a website that made an impact, where search engines and readers will sit up and take notice of your site, you had two main options:

1. Write it yourself
2. Pay exorbitant prices to outsource the work

For the vast majority of site owners, neither one of these options were feasible. Creating content on your own, especially content that converts into profits, requires a whole lot of time and effort that you can't afford to waste.

Dealing with hit or miss freelancers bogs down your business, creating bottlenecks that hamper you from reaching your goals. While there are quality freelance writers out there they often come at a premium price.

To answer this need, something called **private label rights** (or PLR) content was created – a fancy way of saying: “*content you have the right to use, edit, re-write, and publish without royalty.*”

**Now there's finally a cost-effective way of building a website with valuable content** because you're sharing the cost of high quality content, while reaping all the rewards!

**PLR content became an instant hit!** It answered every need a site owner required for high quality content, at a fraction of the cost.



# What is PLR Content?

Now that you know why the concept of PLR was born, let's take a look at what it is and why **PLR is the definitive answer for site owners that crave instant authority status**. After all, we all need content that boosts search engine rankings so we can stand out from the crowd and keep our readers engaged.

➔ **Video Tip:** [Watch these short videos to learn more about PLR.](#)

## PLR content works in the following way:

1. A team of experts create articles, e-books or graphics about a subject they are highly knowledgeable about
2. Now, instead of selling each article for 20, 30, or even 40 dollars each, the expert sells the license to the content to a limited group of people
3. The people who purchase this license are allowed to take that content and modify it to suit their individual needs or use it right out of the box.

## It's just *that* simple.

With PLR content, you can benefit in many different ways. Instead of spending *hours* working on an article, or spending *hundreds of dollars* ordering content, **you can have instant access to high quality content that can be used in nearly any way you see fit.**



Remember, you have ultimate control over the content. You can use it as a base, use it as is, completely re-write it, or simply add your own commentary. Whatever you decide to do, it's up to you.

# How You Can Use PLR Content

You can take the content and use it for:

- ◆ Articles
- ◆ Blog Posts
- ◆ Special Reports
- ◆ Email Auto-Responders
- ◆ Worksheets
- ◆ Digital or Printed Newsletters
- ◆ E-Books
- ◆ Videos
- ◆ Podcasts
- ◆ Teleseminars
- ◆ Products
- ◆ Training Courses



The list goes on!



**QUICK TIP:** If you email your list “once in a while” then you’re leaving money on the table. Your customers *want* to hear from you, but do you have the content to share with them? With PLR content, you do! Now you can stay in touch and build relationships without all the research and writing.

# The Main Benefits of PLR Content

Now that you have a complete grasp of what PLR content is, let's take a look at its main benefits.

1. **PLR Content is Easy** – You get the content you need – right now.  
No muss, no fuss
2. **PLR Content is Professional** – A team of experts research, write, and edit the content for you
3. **PLR Content is Affordable** – No more paying expensive rates for content
4. **PLR Content is Reliable** – With *quality* PLR providers, you always know you're getting the best

When you add all of these elements together, **you've got a winning combination that will make your site the resource your readers can count on.**

## Why PLR Content is Vital for the Personal Development Niche

As a website owner in the personal development niche, you're faced with a unique challenge. The content needed to make your site a respected resource is not your everyday, garden variety content.

This is a niche that requires a great deal of knowledge and dedication. If you don't have a background in this field, getting that instant authority status you need is going to be challenging, if not impossible. But there is a solution – and it's easier than you think.

Using the information you've already learned above, you can see why PLR content works for many sites. And **PLR is the perfect fit for the personal development niche**, for many different reasons.

Firstly, quality personal development PLR content that is created by knowledgeable experts has the great power to inform, inspire, and impress your readers.

Secondly, finding freelance writers that excel in this niche is no easy task. While they may be able to gloss over the surface, the majority just won't be able to supply you with the type of quality content your readers expect.

By using PLR content for your personal development site, you can rest assured that you are dealing with top experts – people who know what they are talking about. **Your readers deserve the best and with high quality PLR content – you can give it to them.**

## The PLR.ME Difference

PLR.me is not just any site. This is *the* leader in the personal development niche. We employ only the absolute best experts and we supply you with only the best content.

We're not in this to make a quick buck. We are here to help you succeed, because that is what we believe in.

When you use PLR.me to supply your content for your business, you're not just getting standard, cookie-cutter content. We give you the **VIP treatment – the treatment that we believe you deserve.**



# Here's What You Get...

Here's just a brief glimpse at what we provide you – every single month:

- ✓ **20 Computer Wallpapers with Inspirational Quotes and Sayings:**  
Great for bonuses and generating repeat visitors
- ✓ **30 Motivating and Uplifting Articles:**  
Minimum 500 words for your site, blog or email newsletters
- ✓ **30 Personal Reflections and Positive Affirmations:**  
Great for blog posts and building a following
- ✓ **5 PDF Downloads:**  
Checklists, worksheets, reports, handouts, or guides – great for giveaways, upsells, or as an addition to your product line-up
- ✓ **Monthly Mastermind Calls:**  
Experts share their secrets of generating traffic & boosting profits. You can get answers to your most burning marketing or technical questions

But you don't have to take our word for it. We want you to know how committed we are to providing you with the absolute best quality content and marketing strategies for your website or coaching business.

And to show you that – **we're going to lay it all on the line.**

Right now, **as a special thank you for reading this report, you have the opportunity to take our content for a test drive** – at 80% off the regular membership fee.

That's right – you can get full access to this amazing personal development content – written by experts – at 80% off for your first month.

**This offer isn't going to last long – it's simply too good to keep up forever.**

But if you're serious about generating a flood of traffic to your website and generating massive profits, then **you know you need to take immediate action.** You can get instant access to the leading provider of personal development content in the industry, PLR.me.

Take advantage of this offer and see just what PLR.me can do for you and your business – starting *today*...

**[Click Here to Get a Test Drive For  
80% Off The Regular Membership Fee](#)**

PLR.me

**And if the 80% savings isn't enough to get you to take action, we're also throwing in...**

**Five Free Bonuses Worth \$806**

If these five bonus gifts were sold separately, they'd go for over \$806... but when you take PLR.me for a test drive, you can have them free!

**You'll get instant access to...**

## ...These Five Bonuses

### **Bonus 1: Comprehensive Website Analysis Review (\$384 Value)**

As a full PLR member, we'll scour through your site and your marketing and provide a detailed and customized report with actionable strategies to massively grow your profits.

### **Bonus 2: Wordpress AutoPost Plugin (\$197 Value)**

This plugin automatically publishes your PLR articles that are loaded into Wordpress, so your site will be constantly updated with nearly zero effort.

### **Bonus 3: Exclusive Access to all Future Mastermind Calls (Priceless)**

We're bringing in experts to talk about the latest SEO and marketing strategies so you can constantly improve your site. And we'll answer your burning questions. No other PLR club offers anything like this!

### **Bonus 4: Step-by-Step "How to Outsource on Elance" Guide (\$49 Value)**

Need to hire someone? This literally cut-and-paste guide takes the guess work out of outsourcing. You even get the full job posting I personally use.

### **Bonus 5: 600 Web Graphics, Buttons, and Seals (\$176 Value)**

You don't need an expensive designer anymore. Just pick out the graphics you need from our vault of 600 images for download buttons, SSL seals, and even opt-in background graphics.

[Click Here to Get a Test Drive For  
80% Off The Regular Membership Fee](#)

PLR.me

# What You See Is The Quality You Get – Every Month...



**Take Action Now To Grow Your Website, Business, And Profits**