

Step by Step Action Checklist For Starting an Internet Marketing Business

Brought to You By: [Online Marketer Sweetie](#)

Ready to start your online business? Excited about the possibilities?

I hear you. It's been a while but I remember when I first realized that it was possible to pull a paycheck from the internet. It seemed almost magical. I kept asking myself if it really was possible. Then my first Paypal payment came in and I was hooked.

I'm here to tell you that your goals in internet marketing are fully achievable. Before you go running off full steam, though, you need to make sure you get started right. I've created this handy checklist for you to use. It contains some of the most essential and most basic internet marketing tools and systems you'll need to get the best start with your online marketing.

Of course every internet business is unique so use what you need and leave the rest:

- Create a Business Plan (even one page will do)
- Create a Marketing Plan (how will people FIND YOU)
- Create a Research Process (keywords, websites, google, etc)
- Get a Domain Name
- Get Hosting
- Set up a Website
- Set up a Blog
- Set up an Email List
- Set up a Shopping Cart
- Create Sales Letter
- Create Content (for website, blog, emails)
- Set up Tracking (visitors, email opens, etc)
- Organize Your Email Account (folders, filters, etc)