MMOTIVATOR

Welcome to another great issue of the MMotivator. The content you find within these pages has been written for you by Mom Masterminds members and you're seeing every word here first.

May is serious for me this year. Back in November I set a goal to double my monthly income in six months. May is where rubber meet the road. I have worked my behind off for the last five months, setting up new income streams and beefing up the ones I already have. I've made excellent progress—but May is where it all comes together.

A friend asked me why I set the bar so high. Why DOUBLE? Why not go for a boost of 25%… Maybe even 50%… But 100% more? That's crazy talk, right?

Not at this stage in my internet business life. It's not crazy at all. And I WILL do it.

So what am I doing? Quite a bit of everything to be honest.

- Boosted my Virtual Assistant's pay rate and increased her hours. (Can't risk losing the best business tool in my arsenal.)

- Took on more consulting and design clients. (Nothing wrong with earning dollars for hours no matter what they tell you— especially when the dollars are GOOD and you have good plan for scalability.)

- Hired a second assistant to work with me at the house. (Part of that good plan.)

- Expanded my mom blog network. (Increasing my ad network income.)

- Rebranded and launched an existing membership program. (making the most of what I've already created.)

- Orchestrated promos that funnel new clients into at two existing areas at once. (Two birds, one stone.)

- Offered new more expensive learning opportunities AND new less expensive opportunities. (Thanks Nicole!)

- Took on a new niche—something entirely new and ripe with financial opportunity. Launched two sites with another opening up as this newsletter is distributed.

I couldn't have attempted all of this last year, or the year before… or any of the years before it. But I could THIS year. This year I have the momentum, time and enough hard earned skill and understanding to make it all work.

I invite you to come on back for the June MMotivator and find out if I do :)

For the WAHM and Her Family,
Kelly McCausey

TEN SUPER HOT DAYS IN MAY ARE COMING

Ten Day May Madness is coming back and the deals (which will only be available for ten short days) will be live on the site on May 10th. More than thirty $5 deals are being offered by Mom Masterminds members.

Why do we do this? Seriously, why offer great products for just five dollars?

Because we're out to win NEW customers and clients. A five dollar deal is darned hard to resist— especially when you're delivering this kind of value. When we give you a chance to taste and enjoy the quality of our products and services, we know you'll be back for more.

http://www.10daymaymadness.com

I'M BEGGING YOU... BY NICOLE DEAN

Hi guys. I've been an online business owner since back in 2004. I've worked on my own business, plus I've had plenty of clients over the years (as an Affiliate Manager and as a Coach), too. So you could say that I've seen the inner workings of a lot of businesses over the years.

And as someone who's seen the ins and outs of businesses all over the web, I'm begging you to read this article and protect your online business. (And spread the word, too).

Please use safe passwords.

I, personally, have access to tens of thousands of user-names & passwords. Perhaps I have some of yours, if you've signed up for any of my affiliate programs over the years, or have bought any of my products that require you to set up an account.

I'd like to run a logic-check. If I have those passwords, and say, one of MY sites gets hacked (not even one of yours, but if one of mine does), then that person will have access to your username, password, and email address.

If you're using that same username & password on other sites… that is asking for big trouble.

How would you like to wake up in the morning and find that your Twitter account has been spamming your followers all night?

What if you are using the same password on your email account and you wake up in the morning to phone calls from friends and family and business contacts asking why you're sending them spam and nasty yucky emails?

AND the worst part? You try to log in to your accounts to stop it but you can't because your password has been changed from the inside.

It really makes you think. At least it made me think.

The possibilities are quite unnerving to say the least. Plus, I'm one of those people who can't stand it when bad things happen to good people.

So, I was up at night thinking about this very topic, and decided to create a resource about it to share the tools and resources that I've accumulated over the years.

If you're interested, you can check it out here http://www.marketerscoach.com/avoid-disaster/

Either way, please update your passwords. Make sure you use both letters and numbers (something like few8a6), so they aren't easy to guess. And, always use a different password for anything that is important like your Twitter accounts and email logins.

I'll be back with another guest article next month and it's a much happier note. :)

Warmly,
Nicole Dean http://www.NicoleOnTheNet.com

WRITING FOR THE NET – DO'S AND DON'TS – TIPS FOR EFFECTIVE ONLINE COMMUNICATION   BY MILA SIDMAN

Reaching and engaging an audience on the Internet is very different from trying to achieve the same objectives online. For one thing people may spend less time reading content on a website than they would similar content in print.

Here are some Do's and Don'ts for Writing Successfully Online

To write successfully online is to move your reader to action. Hopefully if you've done your job well readers will subscribe to your blog or publication so they can read more of what you produce or they'll purchase something that you're selling or both.

Get to the Point

Given these expected concrete outcomes, most website owners understand the importance of creating website content that gets to the point fast. The Internet is a busy place with lots to see and it will be far too easy to click off your website if you are not able to engage your reader quickly.

Conversational

Reading a website is a little less comfortable on the eyes than a good book or magazine and website publishers know this. What many successful website owners have found, however, is that websites can keep readers staring at their computer screen if the copy is compelling and in a way…personal.

A good portion of content on the Internet from business sites to blogs, is written in this very conversational style.

When readers feel like they are connecting with the author through this informal writing style the connection and loyalty to the writer or business deepens. This moves the reader that much closer to responding to that very important call to action (i.e., purchase a product/service or subscribe to the website).

Colour and Style

Another way website publishers engage readers is by using different sized fonts, different colored fonts and special headers to grab the reader's attention.

Your audience will notice the color of the text, the font style and the layout of the copy often times before they fully grasp the full message of the content. If all of those elements are attractive to the reader they'll spend more time delving into the message and call to action of your content.

That's exactly what you want.

Break it Down for Readers

Forget what you learned about paragraphs being several sentences long. On the Internet paragraphs can and should be short. Some might be only 1-2 sentences long, depending on the messaging and point being emphasized.

Remember your readers want to get to the point fast and will skim your page for the keywords they're looking for.

Make their job easy for them by chunking out your messages into short sections with headers and short paragraphs.

These tips will help you to create content that engages and encourages your audience to better respond to your website's "call to action."

Looking for super easy solution to build your web pages?

Take the comprehensive website builder at http://www.InternetBasedFamily.com for a 10-day test trial. You can choose from over 1200 templates and your account includes all kinds of interactive features including: message board, shopping cart, mailing list, coupons and more.

CHECKLIST FOR HOSTING A VIRTUAL EVENT BY ANGELA WILLS

Have you considered hosting a virtual event? Maybe you're a VA who'd like to add virtual event setup and hosting as part of your service offering.

Either way, virtual events are a great way to build expertise and add a burst of income to any business if done properly.

Last year I hosted the Marketers Mojo Virtual Conference. It was a relatively small event as far as attendees go but I still made a profit of $1689 hosting this four day virtual conference. Now don't get me wrong here, it didn't only take four days work to get that result. Overall I spent about 40-45 hours in the planning, setup, hosting and follow-up.

I also learned a lot about how to set up an event. Here is my checklist for hosting a Multi-Speaker Virtual Event:

__ Decide on date, topic, potential speakers and schedule for event.
__ Create a blank schedule to email speakers.
__ Create salespage for event.
__ Contact potential speakers with dates, event details and link to salespage.
__ Create download page for audio recordings.
__ Update official schedule and session details on salespage as replies come in.
__ Set up salespage with shopping cart or paypal for payments.
__ Promote event via email list, blog posts, twitter, facebook, other avenues.
__ Create affiliate program, sign speakers up with their permission and send affiliate links.
__ Set up email reminders for speakers and attendees.
__ Set up event follow up messages.

If you are considering hosting a virtual event I do recommend you have experience hosting. It may be intimidating to do a large event when you've never hosted any kind of event before. If you are at a point where you have little or no experience then I recommend you start with teleseminars. These are like 'mini' virtual events that are quick and easy to set up for free.

Once you're comfortable enough with hosting calls and recording them, then you're likely ready to graduate on to a multi-speaker virtual event.

Another great way to get experience before you dive into hosting your own event is to attend other events. I know our own Kelly McCausey does an awesome job with the Hot Seminar Series every year, Crissy Herron hosts an Indie Biz Chicks Conference and there are a host of other events going on at any given time.

The important thing to remember about hosting any kind of virtual event is to be prepared for anything. Technical glitches will happen, speakers will have stuff come up last minute and guests may get unruly. Just take a deep breath and know you can handle anything that comes your way while still pulling off a very successful event.

Now that I've shared the checklist and some advice with you I also wanted to mention that I've created a full 16-page case study report on everything I did to set up my first successful event. It also includes many templates for emails to send out, pages to set up, a release form to use and more. You'll be able to snatch it up for just $5 starting May 10th for the MayMadness sale located at http://www.10daymaymadness.com

A SPECIAL REPORT BY MICHELLE WATERS

HOSTED VS. SELF-HOSTED SHOPPING CART SYSTEMS

Which Has The Right Fit For Your Business?

Choosing a Shopping Cart System is one of the most important decisions that you'll make for your internet based business. The right system will make your business easier to run and more profitable in the long run.

We have chosen to stack self-hosted shopping carts up against three of the most popular hosted shopping cart systems available on the web, to help you determine which one is the best shopping cart system for your business.

We're looking at WAHM Cart , 1Shopping Cart and Volusion in the hosted arena; Zen Cart, Magento and Wishlist Member in the self-hosted arena. All are well respected and reliable ecommerce solutions – each has a unique strength for a specific target market. So let's get to it!

What does a Shopping Cart do?

A shopping cart is a software script that lets you set up products for presentation on the internet. It basically does three things for you.

- It allows you to create a database of your products.
- It creates a storefront of sorts to display these products.
- It maintains records of purchases and customers.

What a Shopping Cart doesn't do:

It does not process payments. It only acts as a gatherer of information. To accept and process payments on the web, you need to sign up for a payment gateway service like PayPal or Authorize.net. Most carts don't create web pages for you. They're designed to work in conjunction with a website that you have already created. So not only do you have to learn how to use a shopping cart system and a payment system – you also have to figure out how to create your website and make it all work together.

Shopping Carts Can Be Divided Into Two Types: Hosted and Self-Hosted

When you're choosing a shopping cart, you'll need to decide if you want to host the cart on your own server or hosting account (self-hosted) or if you want to pay a monthly fee for a cart that is hosted by the provider.

In most cases, a hosted shopping cart is going to be easier for you to use. They tend to be geared towards those who are less technically capable (although there are notable exceptions that we'll discuss later).

Self-hosted shopping carts, on the other hand, tend to be geared towards those who are technically inclined. You'll need to be comfortable with uploading files, creating and editing databases and other technical pursuits. These carts also tend to be geared more towards those selling physical products.

Let's look at some of the pros and cons of hosted vs. self-hosted shopping carts.

Hosted cart pros:

- Up and going quickly, usually within minutes
- Smaller cost up front
- Secure connection included
- Advanced monitoring by staff
- Save on bandwidth charges
- Additional marketing features sometimes offered, such as built-in autoresponders

Hosted cart cons:

- Less control over cart display
- Still need a separate website and hosting account
- Ongoing monthly fees
- Risk of client database harvesting by disreputable companies
- Risk of losing clients and data if host's servers go down or company goes out of business (and no backups)
- Still need hosting account for website files and images

Self-hosted pros:

- One-time upfront fee for license
- More control over how cart displays
- Ability to backup entire cart and site
- Ability to move cart and site to another hosting account
- Cart may control web pages as well

Self-hosted cons:

- More technical knowledge and skill needed
- Must update, configure and maintain
- Greater initial cash outlay
- Requires SSL certificate purchase

Getting started with a Shopping Cart can be a really confusing process for the newcomer. That's why you want to choose a system that fits together smoothly and provides as many solutions for your business as possible all in one place.

We'll consider the hosted systems.

Let's take a close look at 1ShoppingCart first.
1ShoppingCart.com is the top-of-the-line in eCommerce Shopping Cart solutions. And the price shows it. They have a few difference pricing options starting with a 30 Day Pro Trial for only $3.95.

Autoresponder – The AR System alone is $29/mo.
Starter – The SC System alone is $34/mo.
Basic – SC & Autoresponder for $59/mo.
Professional - SC, Autoresponders and Affiliate System for $99/mo.

This is how 1ShoppingCart.com works: You set up an account with them. You set up your products. You grab the purchase button codes from their system and paste them into your existing website.

When someone shops on your website and clicks on a payment button, they are taken to the shopping cart where they can complete their order or continue shopping.

You can paste HTML into the 1ShoppingCart system to make the cart look like the rest of your website.

Everything to do with the processing of the order takes place off of your website. 1ShoppingCart hosts your database and processes everything from there – although their domain integration feature makes it appear to the user that it is all taking place right on your website.

What is 1ShoppingCart best used for?
1ShoppingCart shines as an online ecommerce solution for information marketers. You can collect leads, keep in contact with them through an autoresponder and convert them over to customer lists when they finally make a purchase from you.

1ShoppingCart offers a rich tracking feature with the ability to split test using multiple landing pages.

So if you sell information products like eBooks, audio courses, etc – it is a very good match. If you sell services like coaching or professional consulting, it is a good fit. You will enjoy the fluidity of the system and how you can use this one shopping cart for your multiple projects.

What would 1ShoppingCart be difficult to use for?
1ShoppingCart is not highly suitable for the product seller. There is no option for putting something on special or displaying the products for easy shopping. While you do create a catalog, you're limited in its presentation options.

There is no way to quickly add lots of products with multiple sizes, scents or options to choose from and there is no provision made for managing inventory availability.

While 1ShoppingCart automates digital product delivery beautifully, it leaves the tangible product seller with a lot of manual management issues to deal with.

Now let's peek at WAHM Cart
WAHM Cart is the economy brand where shopping cart systems are concerned. Priced at just $30 per month, it brings you many of the same features as the big name systems for a fraction of the price.

A little known secret, WAHM Cart is actually the same system that was once offered by a 'big name' system – can't say who though ;)

WAHM Cart offers you the shopping cart system, autoresponders, ad tracking and an affiliate system. You simply add your products to WAHM Cart, then plug the order button code the system creates into a page on your website.

What is WAHM Cart best used for?
Pretty much anything digital, as we've said about 1ShoppingCart.

What is WAHM Cart not best for?
We hate to keep repeating ourselves, but WAHM Cart is not the best choice for the product seller with a large product offering.

And finally, a look at Volusion
Volusion is also a top of the line hosted shopping cart – but it's geared towards physical product sellers. You'll have several pricing levels to choose from:

Steel – 25 products is $24.99/mo.
Bronze – 250 products is $39.99/mo.
Silver – 1000 products is $59.99/mo.
Gold – 5000 products is $99.99/mo.
Platinum – unlimited products is $159.99/mo.

Each price level offers more bandwidth as well, and the gold and platinum packages offer premium support. All packages require a $49 setup fee – except the free 14-day trial.

Here's how Volusion works: Once you've signed up for your free trial or purchased the package you need, the Volusion developers will setup the store on their servers. Once you receive your login information, you'll need to go through the Easy Setup Wizard process.

You'll choose one of the free templates provided by Volusion or upload a custom template.You'll then add your logo, site content, categories and products. The wizards will guide you through adding your company information, shipping and tax details and payment information.

Finally, you'll have the opportunity to purchase a domain name, an SSL certificate, merchant account services, setup a return policy and register with shipping carriers.

What is Volusion best used for?
With inventory management, gift registry, loyalty program, product image zoom, bulk data importer, multiple product option and Google base integration, among many other top-of-the-line features, Volusion is perfect for the successful physical product seller.
What is Volusion not best for?
While Volusion has many of the same features that other hosted shopping carts include, such as a newsletter and affiliate system, this cart is specifically geared towards those who are selling physical products.

At the higher cost per month, and with highly advanced features, this cart is not for the new business owner.

1ShoppingCart, WAHM Cart and Volusion are perfect for those who want a hosted solution

Whether you're selling physical products, services or digital products, you'll find the right price point and features with these hosted solution.

But what if you're wanting to keep your customers on your own server, and you're not afraid of installing your own software?

Now let's look at some self-hosted solutions.

First, let's take a look at Zen Cart.
Zen Cart is a branch of the popular open-source shopping cart software OSCommerce. It's extremely feature rich, and even better: Free!

That said, tons of people use this system, so if you want your site to look unique, you'll need to invest in a professional web design.

Here's how Zen Cart works: You'll download the software from the company website and upload it to your hosting account. Or, if your web host has cPanel with fantastico, you can simply fill out a form in your control panel and click a button to install the script. Even better, if you're a Your Host Brigade customer, you can have the software installed for you.

Then you need to customize the design of your site. If you're a web designer, you can create your own design or customize the templates within Zen Cart. Otherwise, you may need to hire someone to edit the site theme for you.

You will also need to customize the site settings, including:

- Setting up your tax and shipping charges
- Setting email options
- Configuring image sizes
- Enabling GZip compression
- Configuring customer account options
- Setting up credit card options
- Setting up payment gateways
- Setting shipping options
- Configuring tax zones and rates
- Setup currencies and languages you wish to support
- Entering manufacturers

Next you'll need to add your categories and products. While all these steps can be done from your computer browser, the process can be time consuming with all the options that need to be set.

What is Zen Cart best used for?
Zen Cart is an excellent start for you if you're a beginning online product retailer who is technically savvy and has time to setup the site, or if you can afford to pay someone who is.

Additionally, you'll need to have time or money for ongoing technical support, as you'll be responsible for site upgrades and repairing any issues that may arise.

What is Zen Cart not best used for?
Zen Cart is not suited for someone who is would rather be running their business than working on the website and who does not want to pay someone else to manage the site. A hosted, or proprietary option may be better for people who need extra support included with the software.

Now let's peek at Magento

Magento is a fairly new ecommerce solution on the block – but it's already outpaced Zen Cart and its parent, OSCommerce in popularity, according to Google Trends. Built with the physical product seller in mind, this cart comes packed with features and flexibility.

Your customers will love this cart for several reasons. They'll be able to compare products across your site and use a filtering system to find specific products. The cart offers a wish list they customers can keep updated and easily shop from. Even better, the cart features a one page checkout process and enables customers to shipping items in one order to multiple addresses.

Customers can also use social media tags in your store and submit reviews of your products. It's a very powerful and dynamic system on the front end.

But the system has some perks for you, too. First, the community version is free. There is an enterprise option many few more features, but it's pricy at $11,000 a year. Even in the free version though, you benefit from an easy-to-use and intuitive system. Special features include a price rules system that enables you to run many different specials, along with tiered pricing options for catering to customers who purchase more than one item.

You can group specific customers for promotions, such as a discounts for long time customers. Magento also includes a content management system that allows you to create static blocks and landing pages for marketing and other purposes.

You can moderate tags and reviews, manage customer accounts and customize access for your team members. You can also have multiple stores.

Here's how Magento works: First, as with other self-hosted systems, you'll need to install the software. Unlike the other systems, you'll need to take extra care to ensure that your server can handle the shopping cart. The company website includes a list of required resources that your server must have, so check that carefully.

Installation of the script can be pretty technical, so unless you are experienced at installing software, it's best to let a professional do it. You can find Magento professionals on the company website.

Customizing the design of your site may be easier and extremely flexible for a web design professional, but for a non-technical business owner, it would be overwhelming. You can purchase themes developed for Magento, but if you want a unique design for your site, hire a designer experienced in Magento.

While the cart has all the features of Zen Cart, and then some, the administration area tends to be easier to use and much more intuitive.

What is Magento best used for?

Magento is the perfect cart for an established online retailer to upgrade to after building a following – or for an existing offline retailer to start out with when setting up an online presence.

What is Magento not best used for?

Magento isn't suited for digital product or service sellers, or for those physical product sellers who are new to the game and don't have resources to make Magento worth their while.

And finally, a look at Wishlist Member

Unlike the other self-hosted systems, Wishlist Member works with your existing website. Even better, it plugs right into your WordPress setup and is easily administered through your admin dashboard.

This system is very powerful, in that you can sell downloadable products, content and even memberships on your site. You can sync your membership with your Aweber mailing list and send customers to checkout via Paypal, 1ShoppingCart or Clickbank.

You can even control access to specific page and posts, or pieces of content in your WordPress site.

Pricing is not too hard on the wallet, and includes two levels (and a 30 day money-back guarantee):

Single domain: $97
Unlimited personal domains: $297

The multi-site option also includes a few bonuses, including membership themes, and hundreds of icons.

Here's how Wishlist Member works: You install the plugin inside your Wordpress Admin area and configure the settings and integrate your payment options. Several videos on the Wishlist site will guide you through this process.

Once that step has been completed, you'll need to determine what you are wanting to offer your clients. Options include paid content delivered regularly, sequentially delivered content, downloadable items such as ebookes, etc.

Once you know what you're offering, you can start creating the content and using the membership controls within the plugin to determine which members can see what items.

What is Wishlist Member best used for?

Wishlist Member is best suited for the Internet Marketer who wants to deliver digital content or provide a membership area for their clients. A blogger can create a private section of their website, a coach can create a private members area and an information marketer can create a fixed term membership site in which content is delivered regularly for a set amount of time. Wishlist member automates the process and makes delivery a snap.

What is Wishlist Member not best used for?

If you're an online retailer, Wishlist member is not for you. This plugin, while wonderful, does not have the features that a physical product seller needs.

Zen Cart, Magento and Wishlist Member are perfect for those who want a self-hosted solution

That being said, to be fair and up front with you, we want you to find the best fit for your business.

If you only have one single product or just a handful of products that involve no options like scent or size or boy or girl, etc., you could a hosted or self-hosted shopping cart system successfully. However, it might be easier over all to just paste some 'buy buttons' into your existing website.

How do you make a decision between hosted and self-hosted systems? It really comes down to who you listen to. Ask around and find people who are using these systems.

At the heart of things, they are very similar so you can't help but compare them on price alone.

WAHM Cart offers an amazing value at $30 per month for the internet marketer, while Magento and Zen Cart can't be beat at free for the physical product seller.

Michelle Waters is a full-time Web Technology and Home Business Specialist with more than 8 years experience in web hosting, ecommerce, web design and business coaching. She founded Watersweb Solutions in 2002 and sold the company in 2009 to focus on helping home business owners build sustainable companies. She has a Bachelor's Degree in Journalism with a minor in Public Relations.

Michelle's Websites:

http://www.homebusinessgeeks.com
http://www.yourhostbrigade.com

Resources Mentioned

Paypal—http://www.homebusinessgeeks.com/go/Paypal/

Authorize.net—http://www.homebusinessgeeks.com/go/E-OnlineData/

1 Shopping Cart
http://www.homebusinessgeeks.com/go/1ShoppingCart/

WAHM Cart—http://www.homebusinessgeeks.com/go/WAHMcart/

Volusion—http://www.homebusinessgeeks.com/go/Volusion/

Zen Cart
http://www.homebusinessgeeks.com/go/ZenCart/

Reliable Web Hosting
http://www.homebusinessgeeks.com/go/ReliableHosting/

Your Host Brigade
http://yourhostbrigade.com/

Magento
http://www.homebusinessgeeks.com/go/Magento/

Google Trends
http://www.google.com/trends?q=magento%2C+oscommerce%2C+zen+cart%2C+cre+loaded%2C&ctab=0&geo=all&date=all&sort=0

Wishlist Member
http://www.homebusinessgeeks.com/go/WishlistMember/

RECOMMENDED FREE RESOURCE:

Seth Godin recorded an incredible audio session recently that goes with this recent book 'Linchpin'. I haven't read the book yet but after listening to the audio I want to.

It's is a MUST listen for every entreprenuer.—especially those who want to stand out.

Go listen NOW!

http://sethgodin.typepad.com/seths_blog/2010/04/aprillinchpin.html
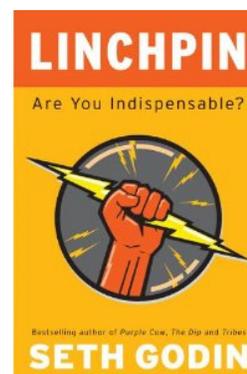
Mom Masterminds

WHAT IS MOM MASTERMINDS?

Mom Masterminds is a private membership site for internet marketing moms who want to get serious about their online business efforts.

Launched in the Summer of 2004, MM offers a huge IM learning library and a discussion forum where members brainstorm, seek feedback and provide incredible ongoing support to one another.

New resources are added to the library on a regular basis and existing courses are evaluated for current relevance to make sure that all information offered is of use for today's web.

MM is an investment in your business and your life and doesn't come cheap—membership runs $49.97 per month—but here's some great news: You don't pay this fee forever.

When a Mom Masterminds member pays for 12 consecutive months, they 'graduate' into lifetime paid up status. That means they have permanent access to the forum and library with no further cost.

This completely removes the need to wonder '*should I continue to pay for membership?*' as your experience and knowledge grows. It's a no brainer! We never outgrow our need for support and encouragement—and MMers enjoy special deals and discounts from me, my tech partner Lynette (TechBasedMarketing.com) and other members. (Like exclusive coupons for discounts on PLR, web design, VA services, etc.)

I'm proud of Mom Masterminds and proud of the achievements of our members. I would love to see you added to our group and have the opportunity to celebrate your successes as well!

Kelly McCausey
Mom Masterminds

P.S. Click the link at the bottom of this page to learn more about Mom Masterminds and sign up for our seven day preview—no risk involved.

> "WE NEVER OUTGROW OUR NEED FOR SUPPORT AND ENCOURAGEMENT.